

# Tariff Conditions Audio On Demand

Free\* services



*\*ad-funded services are not considered to be free services*

## 1. Commercial audio streams

Commercial audio streams for advertising, image and sales promotion (e.g. for company websites)

### 1.1 Storage – mechanical reproduction (per storage and server)

Licence fee	Licence fee mood music
CHF 0.135 / s (minimum fee: CHF 32.50)	CHF 0.405 / s (minimum fee: CHF 97.50)

The higher licence fee for mood music includes neighbouring rights and synchronisation rights in addition to copy-right.

### 1.2 Free making available of own and third-party audio streams per web presence (domain)

#### a) Websites: Based on visits

Flat fee for all audio streams on your websites	Number of visits	1-9 audio streams	10 + audio streams
	Up to 5,000	CHF 15.00 per month	CHF 30.00 per month
	5,001 - 10,000	CHF 37.50	CHF 75.00
	10,001 - 50,000	CHF 62.50	CHF 125.00
	50,001 - 100,000	CHF 125.00	CHF 250.00
	100,001 - 500,000	CHF 250.00	CHF 500.00
	500,001 - 1m	CHF 500.00	CHF 1,000.00
	1 – 3 m	CHF 1,000.00	CHF 2,000.00
	3 - 5m	CHF 1,500.00	CHF 3,000.00
	more than 5m	CHF 2,000.00	CHF 4,000.00
	* Average number of visits/month		

#### b) Social Media: Based on number of views / clicks

Flat fee for all audio streams in your Social Media*	Number of views*	1-9 audio streams	10 + audio streams
	Up to 15,000	CHF 15.00 per month	CHF 30.00 per month
	15,000 - 30,000	CHF 37.50	CHF 75.00
	30,001 - 150,000	CHF 62.50	CHF 125.00
	150,001 - 300,000	CHF 125.00	CHF 250.00
	300,001 - 1.5m	CHF 250.00	CHF 500.00
	1.5m - 3m	CHF 500.00	CHF 1,000.00
	3 - 9m	CHF 1,000.00	CHF 2,000.00
	9 - 15m	CHF 1,500.00	CHF 3,000.00
	more than 15m	CHF 2,000.00	CHF 4,000.00
	Average number of views / clicks per month		

The flat-fee payment enables you to **make available all music contents protected by copyright on your websites**. If you have more than one web presence, the number of visits will be added and paid based on the table above. For 'pure' online advertising campaigns / internet competitions, a fee of 3.3% of the online media budget shall apply. The above is subject to minimum licence fees pursuant to tariff conditions "Online advertising campaigns / competitions."

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## 2. Non-commercial audio streams

*For any other purposes than those under item 1*

### 2.1 Storage – mechanical reproduction (per storage and server)

Licence fee	Licence fee mood music
CHF 1.35 / min (minimum fee: CHF 32.50)	CHF 4.05 / min (minimum fee: CHF 97.50)

The higher licence fee for mood music includes neighbouring rights and synchronisation rights in addition to copy-right.

### 2.2 Free making available of own and third-party audio streams per web presence (domain)

#### a) Websites: Based on visits

Flat fee for all audio streams on your websites	Number of visits	1-9 audio streams	10 + audio streams
	Up to 5,000	CHF 6.00 per month	CHF 12.50 per month
	5,001 - 10,000	CHF 15.00	CHF 30.00
	10,001 - 50,000	CHF 25.00	CHF 50.00
	50,001 - 100,000	CHF 50.00	CHF 100.00
	100,001 - 500,000	CHF 100.00	CHF 200.00
	500,001 - 1m	CHF 200.00	CHF 400.00
	1 – 3 m	CHF 300.00	CHF 600.00
	3 - 5m	CHF 450.00	CHF 900.00
	more than 5m	CHF 600.00	CHF 1,200.00
	<i>* Average number of visits/month</i>		

#### b) Social Media: Based on number of views / clicks

Flat fee for all audio streams in your Social Media*	Number of views*	1-9 audio streams	10 + audio streams
	Up to 15,000	CHF 6.00 per month	CHF 12.50 per month
		CHF 15.00	CHF 30.00
	15,000 - 30,000	CHF 25.00	CHF 50.00
	30,001 - 150,000	CHF 50.00	CHF 100.00
	150,001 - 300,000	CHF 100.00	CHF 200.00
	300,001 - 1.5m	CHF 200.00	CHF 400.00
	1.5m - 3m	CHF 300.00	CHF 600.00
	3 - 9m	CHF 450.00	CHF 900.00
	9 - 15m	CHF 600.00	CHF 1,200.00
	more than 15m		
	<i>Average number of views / clicks per month</i>		

\* Soundcloud, Facebook etc.

## 3. Audio downloads (free, for commercial and non-commercial purposes)

### Fee per download

- 1 to 2 works CHF 0.11
- 3 to 7 works CHF 0.09
- 8 to 13 works CHF 0.07
- 14 to 19 works CHF 0.065
- 20 + works CHF 0.06

Mood music must not be offered for downloading.

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### **Making available of own and third-party audio streams – free of charge**

Company websites in social media (Youtube Channel, Facebook, Google+, Vimeo, Twitter, etc.) shall be considered as proper web presence. In cases where a lump sum is already being paid for the making available of music on the internet, only the storage pursuant to items 1.1 or 2.1 must be licensed. The flat fee for the making available shall also apply for films on the internet.

If no details are provided on the visits and/or views, SUISA is entitled to estimate the required details and calculate the fees on that basis.

### **Mood music**

Storage: Supplement of 200% for synchronisation rights and neighbouring rights.

### **Minimum fee per licence**

CHF 50.00

### **Value-added tax**

All prices shall be exclusive of VAT.

### **Other rights**

SUISA only administers mechanical reproduction rights and the making available rights of music. You must clear any other rights that are possibly affected such as neighbouring rights (e.g. record company or music label, Swissperform), synchronisation rights and moral rights (e.g. music publisher) directly with the respective rights owners. In cases where you exploit so-called mood music, SUISA can provide you with a licence covering neighbouring rights and synchronisation rights in addition to copyright.